JUNE 1992 • A CAHNERS PUBLICATION

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SECURITY®

FOR BUYERS OF PRODUCTS, SYSTEMS AND SERVICES

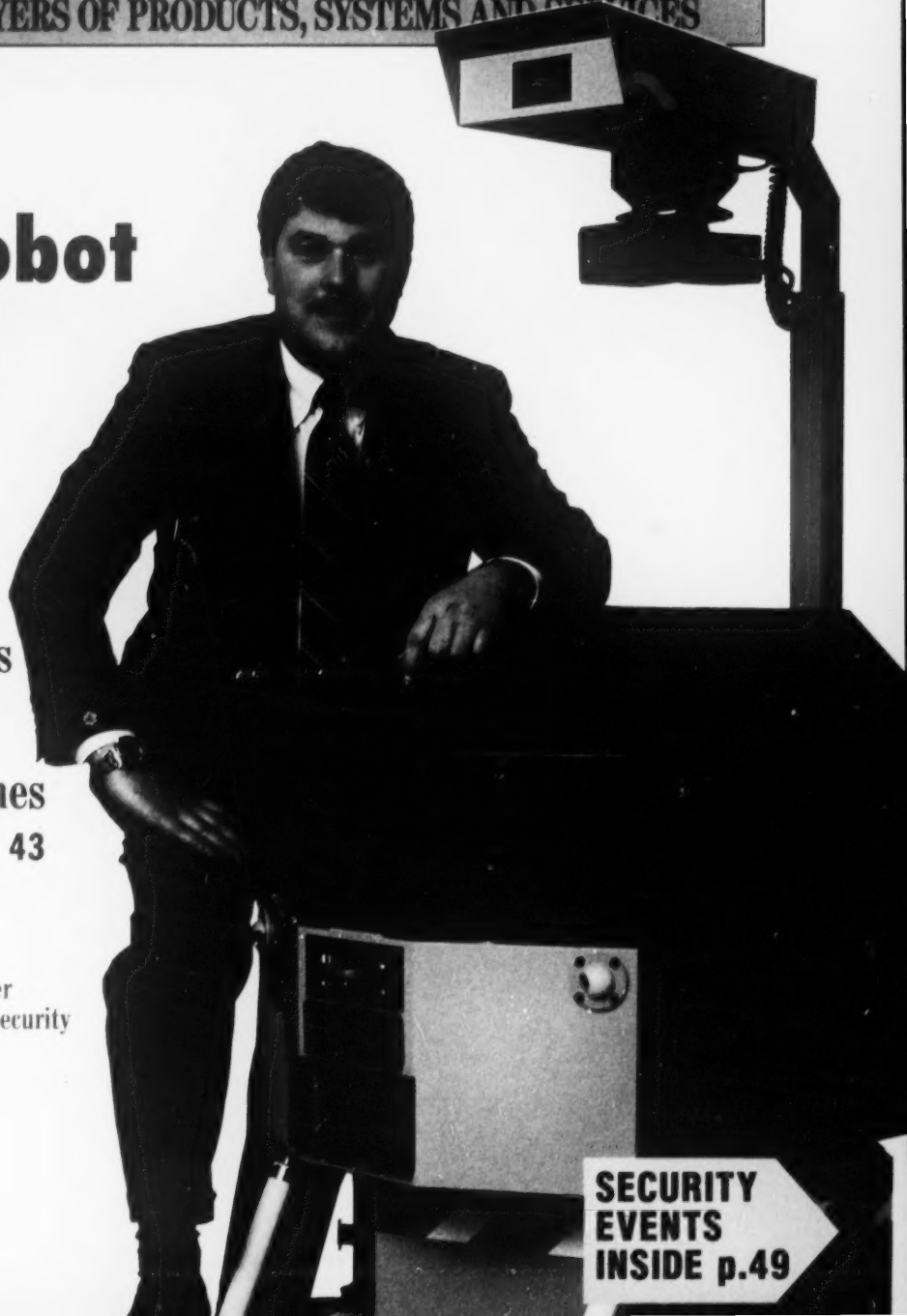
It's a Robot Revival

Integrated Systems on Wheels! p. 12

Prox Size, Prices Fall p. 23

Mobile, Wireless CCTV p. 32

ID Imaging Comes to Bankcards p. 43



Ross Volk
Corporate Manager
of Information Security
Glaxo Inc.

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SECURITY®

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NEWS

Reports and incidents that impact asset protection.

Los Angeles Rioting "War"

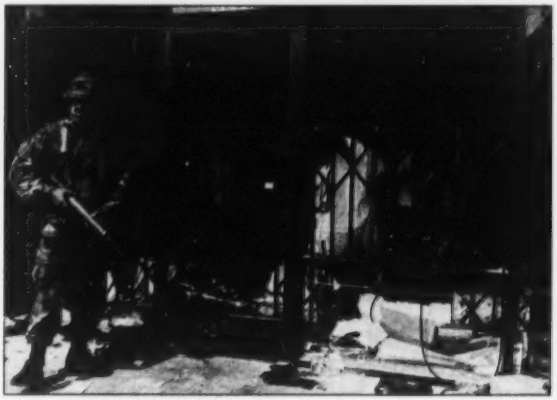
"It was war, not some minor criminal activity," reports Los Angeles-based David L. Berger, long-time security consultant and forensics expert, just days after late April rioting killed or injured hundreds of people, destroyed thousands of city businesses and disrupted others across North America.

Touched off by a jury's "not guilty" verdict in the Rodney King police brutality case, rioting confused travel, tied up telephone lines and pressured overworked security officers.

Among security conclusions: The Los Angeles rioting started and spread so rapidly and was so vicious and violent that "the kind of security that we deal with in our industry just was not equipped" to handle the critical onset of lawlessness, admits Berger.

James Brown, CPP, associate vice president, Westridge Security Services, Huntington Beach, Calif., which provides security to residential sites, says his firm dealt with a number of drive-by incidents on the eastern end of the San Fernando Valley. "We were max-ed, but, by and large, there were no major problems."

Albert Berger, president and chief operating officer, Pinkerton, Van Nuys, Calif., says, "We filled the needs of our existing clients, but turned away new clients in droves. There was an enormous demand (shortly after riots broke out), a tremendous demand!" ■



Over 10,000 businesses were looted and burned during the "out-of-control" start of the Los Angeles rioting. Reuters/Bettmann

Transit Security's Rocky Ride

While New York City's transit system cut crime last year with more police, more overtime and more expensive technology, a privatization project in Miami just as successfully traded private security officers for transit police.

A New York City transit police officer uses a Psion hand-held computer to check offenders' prior arrests and unpaid fines.

Uniquely, officers working the Metro Dade County transit system provide passenger assistance as well as security.

Passenger Assistance

Specially-qualified officers from Wackenhut Corp., Coral Gables, Fla., and its subcontractor, Alanis Security of Miami, a minority-owned business, ride the system and protect stations while "answering questions, giving directions and helping disabled riders," reports Pat Canaan of Wackenhut.

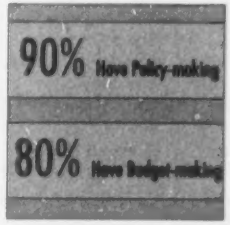
The Dade County program spurred another transit security contract when, late last year, the Tri-Rail Commission brought in Wackenhut to guard its 167-mile route from Palm Beach County through Broward County to Dade. "In both cases, our officers have special authority beyond citizen arrest. They can evict passengers when necessary," says Canaan.

Alanis and Wackenhut use what they call "Custom Protection Officers" for transit duty — higher qualified indi-

IN BRIEF

An 18-page reference book, *How to Avoid Retail Robbery, Burglary and Violence*, is free to SECURITY Magazine readers from the McGunn Safe Company. Contact: McGunn, Box 388309, Chicago, Ill. 60638, or phone (708) 458-7233, or fax (708) 458-3323. ☐ **The ASIS Foundation's Atkinson Security Project** was the theme of the January *Security Journal*. The Project attempts to realign security management techniques from a cost-center to a value-added or profit center approach. At the heart of the Project is the Atkinson Model, a security investment decision-making mathematical model. For a back issue, contact Butterworth-Heinemann, 80 Montvale Ave., Stoneham, Mass. 02180. ☐ **When the Iron Curtain fell,** no one bothered to put up burglar bars. So it's not surprising that thieves are systematically stealing art and religious treasures from Eastern European museums and churches, especially from Czechoslovakia, eastern Germany and Poland. The treasures are smuggled out, allegedly with the assistance of bribe-taking customs officials.

HOW MUCH POWER?



Security directors report significant policy and budget responsibilities.

ADA Testing Compliance Pushes Job Relatedness

With a July 26 deadline right around the corner, businesses employing 25 or more people need to know their integrity tests comply with Americans With Disabilities Act (ADA) guidelines.

Integrity test buyers who use current products written by reputable test publishers have little to worry about. The most credible publishers needed to execute few changes to comply.

"Most ADA law focuses on the administrative process of testing," says Scott L. Martin, Ph.D., director of psychological consulting, London House, Rosemont, Ill. "Applicants can ask for accommodation for their disability during testing. Dyslexics, for example, may ask to have an honesty test verbally administered. We're not trying to assess disabling conditions, just work-related characteristics."

London House's changes to current testing batteries are minimal. Writers have replaced the terms "listening" and "speaking" with "communications" for skills assessment. Drug use-related questions are also re-worded to emphasize current patterns. Applicants may indicate "Do not use," instead of answering "Have you ever tried-"type questions. People who completed drug rehabilitation programs are covered as disabled people under ADA.

Reid Psychological Systems, Chicago, has similarly, minimally altered its integrity tests. "We felt we only needed to re-work the drug section of our tests for ADA purposes," says David Arnold, Reid's general counsel and vice president of research. "We used to ask about the last five years of drug use. Now we only ask about the past month." ■

For More Information

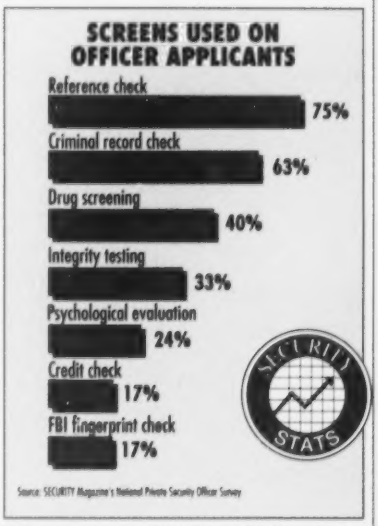
London House	Circle 166
Reid Psychological Systems	Circle 167
EEOC's Job Accommodation Network	1-800-526-7234

Drug Tests Up For Officers

Officer employers place more emphasis on reference and criminal records checks than on applicants' drug use — at least so far.

Among respondents to SECURITY Magazine's National Private Security Officer Survey, only 40 percent currently test officer applicants for drugs. Another 44 percent, however, say they expect to increase their use of drug testing for officer applicants, regardless of whether more restrictive legislation is adopted. Forty percent plan to increase drug testing among existing officer employees.

One of the survey's highest ranking screening categories is proof of citizenship, which 61 percent of respondents require. Just 26 percent require evidence of physical fitness. ■



Officer firms use old-fashioned reference checks more frequently than "test-type" screens.

On the Market

Verify Social Security Numbers, More

Kohn & Company Inc. (K&CI) accesses hundreds of databases on local, state, regional and national levels to perform credit reports, public record searches, education and social security number verification, reference checks and more. The employment and earnings verification is legal in 50 states and is non-discriminatory. K&CI's loss prevention services include audits, seminars, training and turnover reduction programs. Investigative services also available.

For information circle **168**

Instant Alcohol Test

The ON-SITE Alcohol Test from Roche Diagnostic Systems spots a .02 percent alcohol level in saliva, urine and many other liquids in three to five minutes. Each credit card-sized test is self-contained, portable and disposable. Administration training is simple. A blue-green spot in the center of the yellow background indicates a positive result. Users should confirm the screen's results with a back-up laboratory test for prosecution purposes, the manufacturer recommends.

For information circle **169**

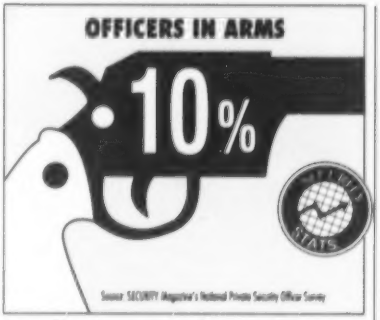
Workplace Violence Hits at Unarmed Trend

With the prevailing threat of workplace violence, the minds of many decision makers turn to a recurring debate: whether or not to arm their security officers.

Currently, in an industry of about one million officers, only 10 percent — or about 100,000 officers — carry firearms, according to both SECURITY Magazine's National Private Security Officer Survey and results published in The Hallcrest Report II, an overview of security trends from 1970 to 2000. Despite increasing violent activity of society and its bleed-through into the workplace, many experts, ironically, predict that the number of armed officers is likely to go down.

Liability Standpoint

"In The Hallcrest Report we forecast that the number of armed officers will drop to five percent by the year 2000," says William Cunningham, president of Hallcrest Systems, Inc., McLean, Va., and co-author of the Report. "And since publishing the report, everything we've seen in the industry only supports that forecast."



Few officers are required to carry firearms. Experts do not expect this number to significantly increase.

Cunningham gives several reasons for this trend, not the least of which being the "litigation explosion" that pervades the industry.

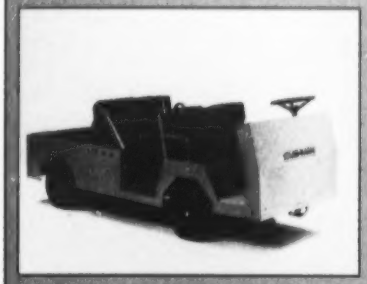
"Court decisions have done more than anything else to contribute to the trend of disarming officers," concurs Wade Schindler, CPP, president of the Orleans Regional Security Institute, New Orleans, La., which provides firearm training and facilities to both private security and law enforcement. "Many armed officers might be trained to know when to pull a gun, but not when to put it away. The feeling is it's simply safer from a liability standpoint to disarm your officers," Schindler concludes.

"The trend is pretty solid," says Cunningham. "In 20 states and six foreign countries, I haven't seen a shred of evidence to debunk our forecast." ■

For More Information

Hallcrest Systems Inc.	Circle 201
National Private Security Officer Survey	Circle 202
Orleans Regional Security Institute	Circle 203

On the Market



Utility Vehicle Fits More Passengers

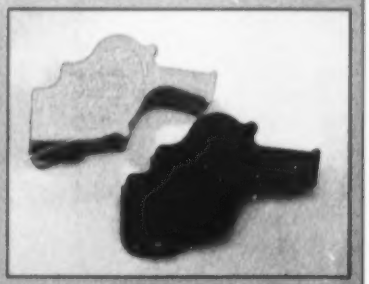
The Titan Model 351 from Cushman is an electric utility vehicle with a fold-down rear seat for additional passengers. The Titan has an overall length of about nine feet and a width of nearly four feet. The vehicle has a rated capacity of up to 2,400 pounds. With the rear seat up, the Model 351 can carry four passengers and still have sufficient bed space for nearly one ton of cargo.

For information circle **204**

Latex Glove Pouch for Duty Belts

The Sidekick Professional Pouch from Michaels of Oregon is a belt pouch for carrying latex gloves. The pouch is designed for quick access to gloves for evidence collecting or sanitary reasons. The pouch holds two pairs of thin latex surgical-type gloves, or one pair of thicker gloves. The pouch is constructed of black Cordura nylon, laminated to ⅛-inch closed-cell foam padding and lined with snag-free nylon.

For information circle **205**



Whistle for All-Weather Use

The Storm All-Weather Safety Whistle from the All-Weather Safety Whistle Co., will blow an uninterrupted, clear alarm in any wind or water conditions. The whistle is constructed of durable, non-corrosive thermoplastic, and can be heard underwater for distances exceeding 100 feet. The sound is clearly discernible over the noise of engines, waves and wind.

For information circle **206**

ZALUD REPORT

Trends and directions for buyer planning.

New Economy: Contradictions Make Sense

Found at the bottom of a "I'll-get-to-it-soon-pile": *America and the New Economy*, a report issued last year by the U.S. Department of Labor and the American Society for Training and Development.

It's an honestly different, inside-out look at changes in business and industry and people at work. Even the bureaucrats writing it express street sense.

"Terms like 'post industrial economy' and 'service economy' point us to an economy that will not work," says the report's Anthony Patrick Carnevale. "We will not survive by...'taking in each other's wash' or becoming a nation of hamburger flippers."

Where the report points is to choices.

If your company's leadership is hell-bent on productivity, throw this in the bean-counter's face. Productivity gains never were, are or will be enough. Organizations (and for that matter, the security function) must also deliver:

- Quality,
- Variety,
- Convenience (ouch!),
- Customization and
- Timeliness.

If there's going to be a word to describe the promise of the 1990s, it's flexibility.

Both large, top-down and small, fragmented organizations will fall to flexible networks that use flexible technologies and require a more highly skilled workforce aligned in flexible teams. — ***Bill Zalud*** ■

More Accessible SECURITY Magazine Garners High Score from Readers

SECURITY Magazine readers are positive over the changes that were instituted in January issue of the magazine, according to a newly-released readership survey.

The new SECURITY Magazine provides quicker access to information on security, life safety and integrated products, systems and contracted services. It avoids self-serving vendor articles, using a business news magazine approach.

"Our corporate, commercial and consultant readers have reacted well to our intelligent approach, which concentrates on buyer information," says SECURITY Magazine Publisher Jack Hollfelder. Hundreds of readers participated in a mail-back survey of January and February issue readership.

Readers Praise Structure

Here's a sample of results of that survey. Those people quoted have provided prior permission for the use of their comments.

"I'm really impressed with the new format. Quick. Concise. Useful," says Fred Neal, security operations manager from Hunt Valley, Md. What impressed Neal and thousands of other corporate security buyers is the re-energized SECURITY Magazine — with a fresh, new, more aggressive editorial structure. It's a better way of providing information and interacting with readers —and it is working for readers. "You're doing a good job," says Jerry L. Glammeier, Sr., owner of Digi-Image, Aberdeen, S.D.

The more accessible content of the magazine is finely focused on information to help buyers in their security, life safety and integrated product, system and service purchases. The fine focus of the shorter articles appeals to busy security executives. "Your publication is great," Curtis M. Haugen of C.M. Haugen & Associates, Minneapolis, tells us. "Short articles; a lot of variety; solid, supporting charts, graphs and pictures."

Above Other Info Sources

Articles appear within segments that cover major types of technologies. With so much change happening within these various old, new and emerging technologies, SECURITY Magazine has definitively positioned itself above the competition. And readers agree. "Looks great; reads well. Keep it up," reports Gary Henley, director of traffic, Modern Business Systems, Jefferson City, Mo.

Readership has increased — especially in "read through" of the entire magazine. "I enjoy reading the whole magazine," comments Marion J. Marceau, assistant vice president and security officer, Vermillion Bank, Kaplan, La.

At its most basic, the editorial direction and accessible structure of SECURITY Magazine — while revolutionary — works well for corporate and commercial security buyers who are readers. "Security is a great magazine," says Richard J. Wipple, manager, administrative services, Leprino Foods, Denver, Colo.

SECURITY's readers have said it best! ■

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